

Press Release

For Release: October 2014



FORTRESS WIN 2014 INDUSTRY AWARD FOR COMPANY GROWTH

Fortress Technology (Europe), walked away with the prestigious “2014 Exceptional Sales /Company Growth Award” at this year’s Process and Packaging Machinery Association (PPMA) Group Industry Awards held at the end of September. The annual awards dinner was held at the Motor Cycle Museum on the first night of the PPMA Show which was taking place at the NEC. This event brings together industry suppliers and customers to recognise the contribution and achievements of the PPMA member companies.

There were a record number nominations within this particularly hard fought category which is judged by an independent panel of industry based experts. The award was presented by Mr John Kehoe, Managing Director of TekPak, along with co-hosts for the evening Rory Bremner and Helen Fospero.

Fortress, who started manufacturing at their Banbury site at the end of 2010, manufacture and supply metal detection equipment for industrial use. The largest sector being that of the food industry where the use of metal detectors within the production process is an essential part of providing conformance and peace of mind when it comes to satisfying food safety audits.

The judges concluded “Fortress Technology far exceeded their budgeted and forecast sales increase in 2013 which in itself is an exceptional achievement. The fact that this is being done from a UK based manufacturing base is also very heartening”.

Sarah Ketchin, Managing Director, stated “it was a significant achievement in challenging times. The increased sales, of over 35%, were not unique to any specific order or territory, but split across both the home and export markets.

The results were not luck either, but the result of a focused approach across all levels of the business which included establishing KPI’s and targets. The cornerstones of which included: UK Manufacture, Export Growth, Employee Development and Supplier and Customer Partnerships. This award is a true reflection of team effort.”

Fortress Technology (Europe) Ltd is a wholly owned subsidiary of the privately owned Toronto based company Fortress Technology Inc. Over 1000 Phantom and Stealth metal detectors have now been manufactured and supplied to the home and export markets since the first one left the Banbury site in January 2011.

Fortress Technology is the only Metal Detection Manufacturer that, since its inception in 1996, custom manufactures their equipment to suit their customers’ needs, application and specifications to ensure optimal metal detection for their customers and offers a Never Obsolete Commitment.

Page 2 – Fortress Award..

In addition to product manufacture the company offers a range of after sales service and support services including training, preventative maintenance plans, spare parts and validation visits.

